

Subject: Personal Message from Sheriff Mike Brown
Reply-To: Sheriff Mike Brown <cynthia@apbweb.com>

Hi there!

I am teaming up with Cynthia Brown at American Police Beat to raise money for agencies and personnel who have been devastated by the flooding caused by Hurricane Harvey. We did this after Katrina '05 with great success . . . to the tune of \$4M!!! It would be great if you could help. All the information is below. Contact me anytime if you want more information. I hope you can support us.

All the best - Mike



URGENT APPEAL:

Texas Law Enforcement Needs Our Help



Above - Video of Houston Chief Art Acevedo who describes the catastrophic impact of Hurricane Harvey and breaks down talking about Sgt. Steve Perez, the 34-year veteran of the Houston PD who drowned in his patrol car trying to get to work. These are the people we need to help. Click on the image and wait for Chief Acevedo to about their search for Sgt. Perez.

Hello again from American Police Beat and Mike Brown, the Sheriff of the Bedford County Sheriff's Office in Virginia.

Mike and his team are making great progress with what we hope will be a massive, sustained relief effort for all law enforcement agencies and personnel that have been impacted by this colossal disaster that is still ongoing. Together we raised \$4M for law enforcement in '05 after Katrina. Hopefully we'll double that this time around!

Right now the most helpful thing we can do is send money which will be used to provide aid to law enforcement people who lost their homes in the flooding. Over a million cars have been destroyed, over 100,000 could be homeless including thousands of law enforcement people.

To respond to this disaster and get help to law enforcement people who need it quickly Mike Brown has established the "Hurricane Harvey Disaster Relief for Law Enforcement" fund, an IRS-recognized 501(c)3 charity to aid in donations and the purchase of equipment and supplies for law enforcement agencies.

We can promise you that every dollar you send will go to people and departments in need and we will also make sure that recipients will be aware that you and your organization were major donors to the effort. Sheriff Brown will be working with the Salvation Army to organize disbursements or some other reputable non-profit that is reliable and has experience distributing relief funds.

If you can make a donation, please let me know for a story I am doing in American Police Beat. We also want to post it on several websites and social media sites. The best thing is to send me a photo (jpeg) of your company spokesperson and your logo along with a quote from him or her about why you are donating. You do not have to mention the amount. Even better is a short video where your spokesperson speaks directly to all the people visiting the site. I think this will be the most effective way to get the word out about your generosity. We plan to publicize your donation every possible way we can.

You can make your check out to: HHDRLE

Send it to:

Hurricane Harvey Disaster Relief
for Law Enforcement
Bedford County Sheriff's Office
1345 Falling Creek Road
Bedford, VA 24523

We will let you know as soon as we can about equipment needs. Sheriff Brown is coordinating all the logistics (getting trucks, drivers, etc) for transporting supplies to Texas and we will keep you informed about that process as well.

Thanks in advance for your help. I think we can all feel proud that we are doing something to help our law enforcement people who have been impacted by this horrific disaster which is not over yet. And now we have Irma with its 180 degree winds and our brave first responders will be on the front lines of that disaster as well.

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Cynthia Brown, Publisher
American Police Beat