

Update - September 30, 2009

Ohio State *moose association*

delivering
the promises
of the



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This Ohio Moose Update is published on the website by noon each Wednesday and meets the approval of the publisher, the Ohio State Moose Association, John R. Sipes, Secretary.

Updates Editor is Jim Grandy.

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5 Club

Robert L Schaffer, Columbus 11

Timothy E Blott, Sr., Tiffin 846

Brett Fox, Tiffin 846

Wm Scotte Elliott, Jr., Trumbull 186

William H Allen, Jr., Crystal Lakes 2464

25 Division

Robert P Sferro, Cincinnati 2

50 Division

Marjorie J Likes, Cambridge 396

If you think 'Cash for Clunkers' was a good deal for the economy of the country at large, think about this:
NO FEE for new and former members!

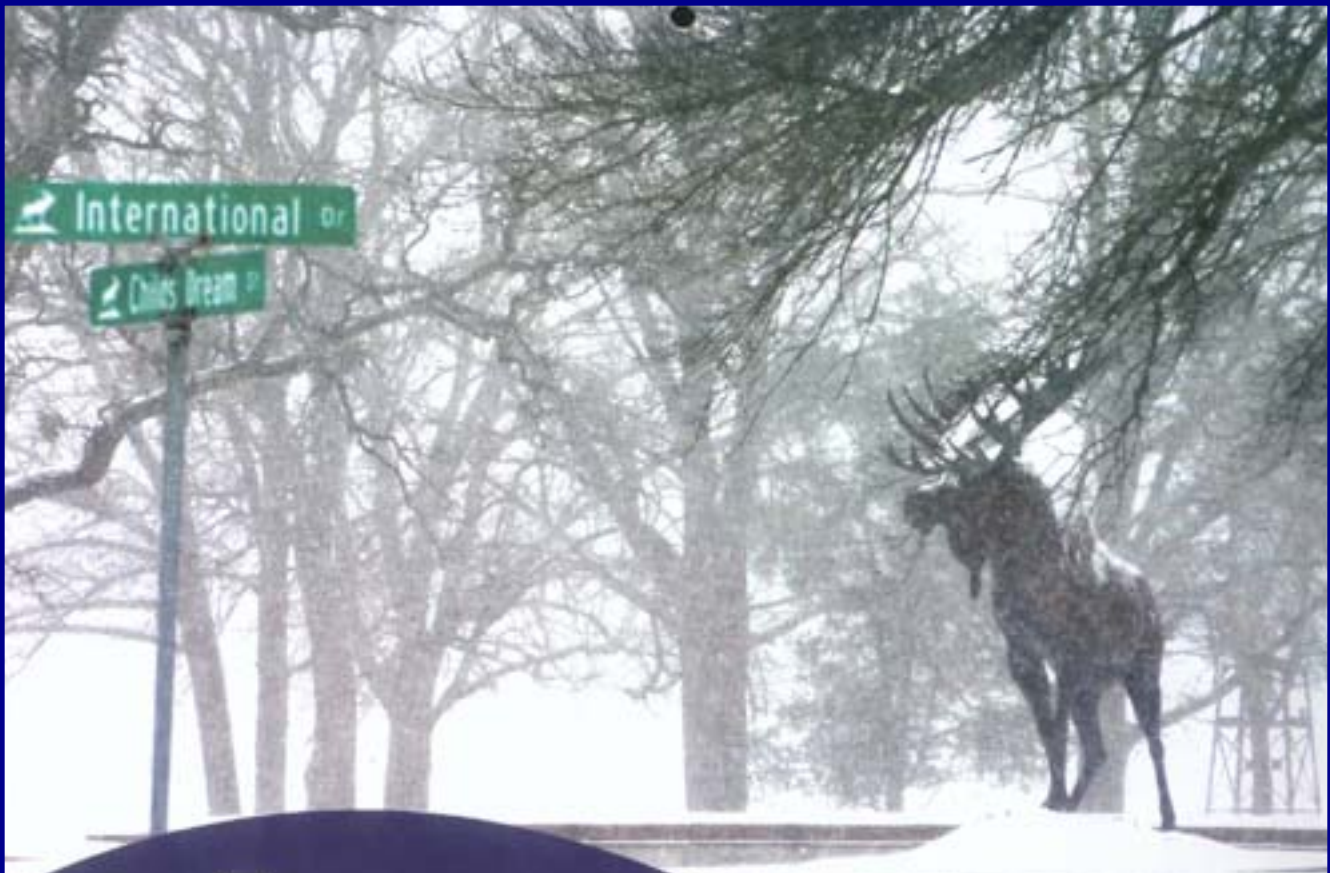
"Oh, we can't afford to do that!" Do the math one time! Run the tape! Look at the potential for profit to your Lodge if you do eat the fee!

Perhaps it would be easier to 'eat the fee' if you responded by awarded \$20 worth of MooseBucks to each new or former member's applicant.

Regardless, you would be enrolling an additional member who apparently has a reason for wanting to come to your Lodge where he will bring his family and spend his money.

Think about it, administrators and governors! How can you market your Lodge operation to your advantage?

What's Your Favorite Picture in the New Mooseheart Calendar?



“Strong and majestic, the moose is unique in all the animal kingdom. The woodland is his home. The green things of the forest are his food. He takes only what he needs, nothing more. He loves freedom and is the master of his domain. Yet for his great size and strength he lives in peace with other creatures. . . He is a fierce protector, a loyal companion, and a generous provider who brings comfort and security to those within his defending circle.”

The picture above is January 2010 in the new calendar, and what a noble way to begin the new year! The picture in the original obviously portrays the icy, snowy, frigid winters in northern Illinois. Still, the Standing Moose in Centennial Plaza elicits memories of the Orator’s part in the old Ritual and calls to mind that “All who would bear the name of this noble animal are called to follow his vision, to courageously seek the heights, strive for lofty goals and lead the way for others to follow.”

It is our hope that EVERY Ohio Moose will respond to the special plea of Moose Charities which has provided this calendar and has requested a donation. Give generously, remembering that a task borne heavily to one is borne lightly by many.

God Bless Mooseheart and Moosehaven!

The Card that represents all kinds of
\$\$\$\$\$ Savings!

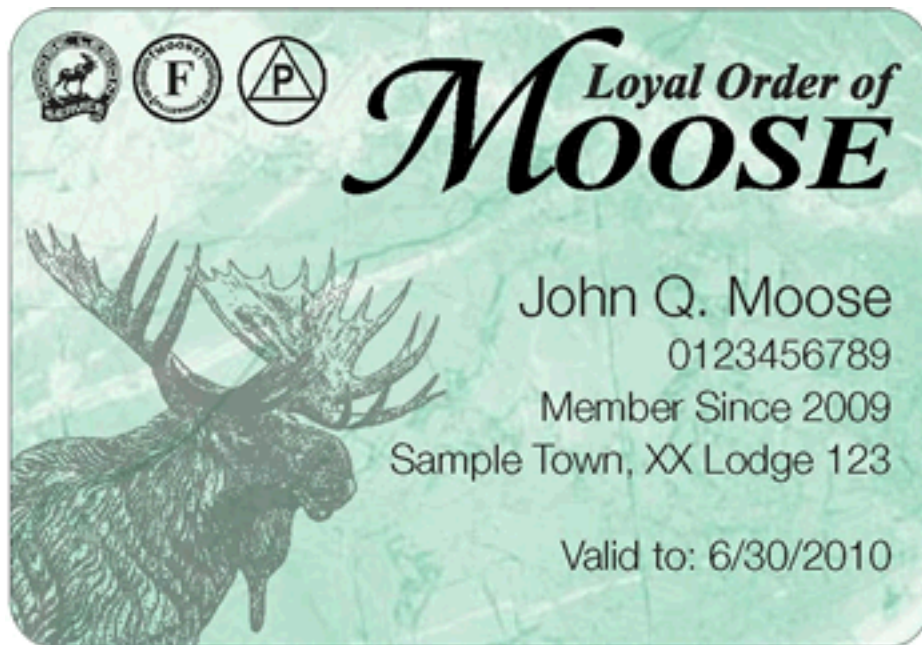
NO CLIPPING REQUIRED

MOOSE MEMBERS ENJOY

BIG \$\$\$\$ SAVINGS

ON FUN, FOOD, & FELLOWSHIP

When they joined the Loyal Order of Moose



Kids Play Free on Tuesdays, Eat Free on Fridays! It's a Winning Proposition!

Once in a galaxy far away, a Moose Lodge came to a decision: it's either change or close the doors permanently.

Change came in two forms:

1) The old officers who had been officers on a rotating basis for years on end called a highly advertised and equally highly attended meeting. They announced that none of them would run again, that they were retiring. The Nominating Committee would have to find all new blood. It wasn't a threat, just telling it as it was going to be. RESULT: All new officers came on board that spring.

2) Most of the new officers were in their 30s, with young wives and young families. The wives soon put the kibosh on their husbands for being away from home day after day. The husbands told the wives, we need your help, we need you to be a part of our lodge life, and we need for our kids to have something to do at the lodge as well. RESULT: The wives agreed, and for that ensuing year, the lodge scraped by, making inroads here and there, steadily improving their activities, steadily attracting younger members to the Social Quarters, into volunteering for activities, and attending lodge meetings.

The next year, the same officers were re-elected, no divorces recorded, and even a couple of pregnancies were announced.

This year would be the year of the great change. One officer remarked that many of their kids were in the 7-12 years old range and needed more to do than play with coloring books.

Again this board of officers bit a small bullet with the decision to open the game room from 6-8 PM with all games free. Before they could work out a deal with the equipment company, an officer had to volunteer to be in the game room for those two hours to hand out the quarters required for all the games. The only

restriction was use of the pool table. For kids to shoot pool, at least one parent had to be playing with the children.

In the game room, the lodge provided free soft drinks in pitchers and free chips. The kids had a ball that Tuesday and moaned when eight o'clock came and they had to pack it in for home!

Next day at school, Moose kids began to tell their friends what a great time they had had the night before, and typical responses were "Why didn't you invite me to go with you?" or "Can I go with you next time?"

You could tell that the Moose was in their blood, for the Moose children asked the right question: "Is your dad a Moose? If he is, get him to take you and I'll meet you there." (Editor's note: or words to that effect!)

A month of Tuesdays passed by, and when the Administrator of the Lodge reported to the House Committee the rise in profits for the month, and especially for Tuesdays, the board of officers knew they had struck oil!

You know that kids will talk, right? "Dad, can you take us down to the Moose Tuesday night? Why not? What do you mean you aren't a Moose? When are you going to become a Moose?"

These kids didn't care about any other thing, only that on Tuesday nights when they went to the Moose Lodge, they had a good time.

It's interesting to note that it didn't take too much game-playing before kids sought out dads and moms to complain of hunger. Chips just didn't satisfy. Besides, "I want a burger and fries!"

Next thing the board of officers noted was that on Tuesdays, parents were coming in BEFORE six PM, having dinner with the kids in the Social Quarters and then going to the game room, towed by toddlers' hands in some cases, for a couple of hours of fun. No wonder they began to show profits in their Social Quarters.

(continued next page . . .)

There were other benefits to the kids' night. The board decided to try letting kids under twelve eat free on Friday fish nights. They also allowed children to play games for free for a two-hour stretch.

Once parents had become accustomed to Tuesday nights at the lodge, they also became more aware of what the Moose was all about, and, as families, became more involved in lodge life. It's amazing that activities such as highway clean-up bring families together.

It wasn't long before becoming a lodge officer or committeeman became a goal for many members. The Chapter increased in membership and participation. The mean age of the Lodge and Chapter within five years dropped from the sixties to the high forties.

Oh, the board had to expand the parking lot!

The above is only part science fiction. The name of the lodge and some of the mem-

bers have been withheld "to protect the innocent" as they say. But essentially everything suggested that happened actually did happen in one form or another. The initial event occurred almost fifteen years ago, and today that Lodge and Chapter are flourishing units of the Moose, and they still have Tuesday Kids' Night!

The moral of the story is clear. With a little imagination, with a little knowledge of a lodge's membership and its needs, with a commitment on the part of a few men and women, and with a dedication to a purpose, Moose units do not have to 'die' nor fade off into the sunset of inertia.

Most readers of this update and of the OSMA Website are state board members and leaders in their own lodges and chapters as well. The information contained in these electronic pages is designed to inform you and to inspire you and to impel you to a positive action.

LET'S BE PART OF THE SOLUTION!

How Old Is Your Equipment?

Trustees, please become aware of a need to regard age of equipment when you do your various inventories. Shelf-life, so to speak, is an important aspect of budgeting.

Your small ice-maker was fine when you bought it (how many years ago), but now that your Lodge has nearly doubled its men and women members, for example, is it really adequate for all the demands put on it?

If you don't have the newest, HD televisions, in your Social Quarters now, what are your plans to purchase them?

An appliance repairman of repute once said something to the effect that only two things can go wrong with a refrigerator: the compressor goes kaput and/or the refrigerant leaks. What is the condition of your kitchen equipment?

Office equipment won't last forever

either. Consider the additional requirements placed on your equipment. Each additional program and/or upgrade of a program will require more memory of your harddrive, ultimately slowing it down. Your old fax machine can be replaced by an inexpensive new one that has multiply uses, including scanning.

Note that no mention has been made of heating and air conditioning units.

The point we're making is that equipment failure shouldn't come as a surprise. Trustees ought to be planning and budgeting for both repair and replacement for machines have the knack of breaking down at the wrong time.



Veterans' Day Is November 11th! Are You Planning a Campaign for Flighty 93?



Following is a single suggestion for a Veterans' Day Project: You can make a world of difference in the lives of our servicemen and women in just a few minutes, by putting together a care package. Whether a serviceman is 'in the sandbox' in Iraq or on some remote mountain top in Afghanistan, there's nothing better than when a helicopter lands with a box of sanitary wipes, playing card and candy--just for you.

Believe it or not, that's all it takes!

short TAKES

It's onions and roses time!

The Buckeyes pitched another shut-out last weekend -- **ROSES**

The Bengals beat the Steelers -- **ROSES**

The Browns played Quinn and Andersen in a big-time loss -- **ONIONS**

The Red Ramblers are 4-1 with a 41-0 shutout victory -- **ROSES**

A THEORY FOR BEER-DRINKING

SOMETIMES WHEN I REFLECT ON ALL THE BEER I DRINK, I FEEL ASHAMED. THEN I LOOK INTO THE GLASS AND THINK ABOUT THE WORKERS IN THE BREWERY AND ALL OF THEIR HOPES AND DREAMS. IF I DIDN'T DRINK THIS BEER, THEY MIGHT BE OUT OF WORK AND THEIR DREAMS WOULD BE SHATTERED.

I THINK "IT IS BETTER TO DRINK THIS BEER AND LET THEIR DREAMS COME TRUE THAN TO BE SELFISH AND WORRY ABOUT MY LIVER!" (NOTE: This is strictly the opinion of the editor!)