

WEEKLY

August 03, 2011

UPDATE

Ohio State *Moose Association*

Ohio State Moose Association Members,

“We Are On A Journey --

To Supporting Local Community Service Projects!”

James Ludwig, President
Tom Ziegler, Vice President
Mike Humble, Prelate,

Don Perdue, Treasurer
Bob Haley, Jr. Past President

John R Sipes, Secretary
Dwaine Brown, Regional Manager

William B. Airey, Director General
Don R. Eisel, Past Supreme Governor

Danny Albert, Supreme Councilman
John R Sipes, Director, Moosehaven Board
William G “Buck” Dials, Int’l Activities Com.
Steve Speaks, OSMA and Int’l Webmaster

Phil Dick, Int’l Communications Com.
Tom Ziegler, Int’l Loss Prevention Com.
Ed Thompson, Int’l Operations Analyst
Gary Muter, Int’l Operations Analyst

**Jim Grandy, Communications Advisor &
“Updates” Editor**

This Ohio Moose Update is published on the website by noon each Wednesday and meets the approval of the publisher, the Ohio State Moose Association, John R. Sipes, Secretary.

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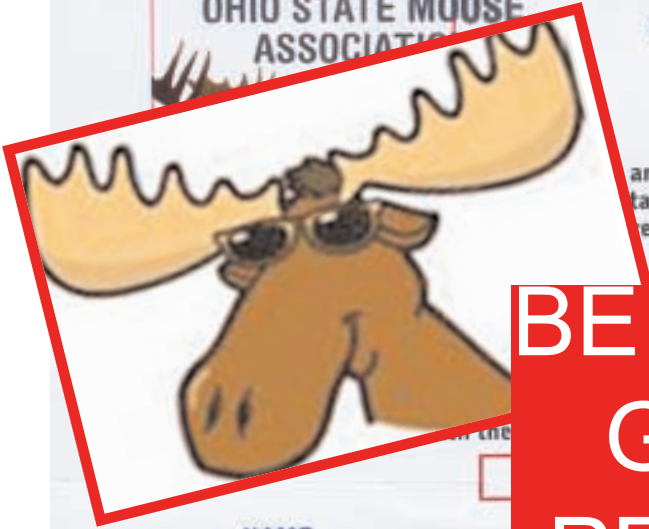
OHIO STATE MOOSE ASSOCIATION

83rd Annual Convention

Holiday Inn Cleveland South, Independence, Ohio

August 17-21, 2011

OHIO STATE MOOSE ASSOCIATION



PRE-REGISTRATION FORM

and mail to the State Secretary with payment in full. Make checks payable to the State Moose Association. Send pre-registration form and payment to: John R. Sipes, State Secretary—731 Harding Way West—Galion, Ohio 44833

**BE A COOL MOOSE!
GET YOURSELF
PRE-REGISTERED
FOR CONVENTION!**

NAME _____

LODGE NAME _____

I hold the higher degree of (Check One) : Legionnaire Fellowship Pilgrim

REGISTRATION FEE

Includes Conference Program, Personal Registration, and Dinner
Registration Opens: Thursday, August 18, 2011
NOTE: Registration fee at _____

PILGRIM

STATE

Includes: Dinner, Registration of Officers & Delegates
R. Robert D. Sipes, State Secretary
Holiday Inn Ballroom
Saturday, August 20, 2011
Cocktails: 6:00 PM (Cash Bar)
(Ticket Holders Only)

DEPUTY GRAND REGENT BANQUET

Total for all Events and Enclosed _____

I understand all tickets will be held at the Men's Registration Desk and may be picked up there. I also understand I must make my own Hotel reservation and pay for it. I understand I must make a refund providing I notify the State Secretary 48 hours in advance of the scheduled date.

**GO TO THE O.S.M.A. WEBSITE --
WWW.OHIOMOOSE.COM -- AND DOWNLOAD THIS PRE-
REGISTRATION FORM AND GET IT IN TO SECRETARY
JOHN R. SIPES AT ONCE!**

**Administrators and Governors are required to attend --
all others are more than welcomed to attend this warm,
wonderful meeting of Ohio Moose.**

State Board Members: Note Policy Change!

The Executive Board of the Ohio State Moose Association has requested that anyone giving a report at the podium at Annual Convention is asked to wear a jacket and tie when giving that report.

Since you have been selected or elected as a leader of our Association, we therefore ask that you dress appropriately.

If you have any questions concerning this request, please contact any Executive Board Member.



5 Club

Richard Wolf, Clyde 393
Paul E Richards, Gloucester 1197
Michael Thompson, Chillicothe 1626
Rickey Walls, Waverly 2263
Ken Besecker, Troy 2611

Director General's Circle of Distinction

Jon Ellars, London 2696

LATEST LIST OF FREE DUES WINNERS FOR SIGNING TWO OR MORE APPLICANTS

LARRY R YOUNG, COLUMBUS 11
JIM WITTKAMP, LIMA 199
JOHN ZERANTE, LIMA 199
JASON DYSERT, KENTON 428
DAVE BAHURINSKY, CONNEAUT 472
ROBERT A FERTIG, CONNEAUT 472
JIM FREPPON, MIDDLETOWN 501
TIM HURST, MIDDLETOWN 501
WILLIAM L WEISER II, ZANESVILLE 867
DONALD P CONLEY, NEW RIEGEL 872
TRACY LINDSEY, LOGAN 873
EDWARD J MCCOY, LANCASTER 955
WILLIAM BARTHOLOMEW, CORTLAND 1012

CHARLES R METTLER, FREMONT 1286
STUART WAGNER, CELINA 1473
BRUCE A KEIFER, INDIAN LAKE 1533
JOSEPH HERMES, PORT CLINTON 1610
TOM R LAUGHLIN, PORT CLINTON 1610
BRAD DAVIS, CHILLICOTHE 1626
GARRETT GALL, CHILLICOTHE 1626
RICHARD E COUDEN, MARYSVILLE 1651
RICKIE LYNN WILLIAMS, WOODSFIELD 2247
TERRY L WILKERSON,
CRYSTAL LAKES 2464
KENNY BURNETTE, LOVELAND 2583
MICKEY HOLCOMB, LONDON 2696

Let's talk About "Focus" . . .

Those of you who read this update, the messages from Secretary John Sipes and from Regional Manager Dwaine Brown, along with scanning our OSMA Website and the Moose International Website are the real leaders of Ohio Moose!

"How can that be true?" you may ask. "I don't really do all that much!" Leaders come in all sorts and sizes. Consider the military, for a moment: To be sure, the real heroes are those who 'lay it on the line' every day in one way or another; these are the people who are awarded Purple Hearts, Bronze Stars, Silver Stars, etc. But there are just as many unsung heroes: Consider the jobs that competent cooks, medics, clerk typists, supply room specialists, etc. do. These are the logistical people who assure that those in the line of fire will have what they need to succeed and survive.

So it is with your position in the Ohio State Moose Association. Not everyone needs to run for the elective offices to provide vital service to Ohio Moose. **BUT YOU DO NEED TO DO YOUR PART!** Most of you are literally 'behind the lines' leaders, but you are more the guts of our organization than you realize. You are certainly the ones closest to the Lodges and to members.

Thus, it is to you, the so-called invisible leaders of Ohio, to do your part. Certainly your Regional Manager, your Secretary, and your Executive Board are very much aware of your importance.

While the main focus this year is on retention, we must also put much effort into membership production, for they go hand-in-hand. If your Lodge leadership complains about members who do not visit the Lodge, you might want to ask whether these same members renew their memberships. Then check the records to see whether these same LODGE LEADERS have brought in applications of former members for renewal.

And don't be hesitant to ask your administrator or office secretary if they've transmitted unreported applicants as of the date of your inquiry! **YOU MIGHT NOT KNOW THAT AS OF THIS REPORT -- JULY 28TH -- TWO DOZEN OHIO LODGES HAD NOT TRANSMITTED A NEW OR FORMER MEMBER FOR THE MONTH OF JULY!**

We've all heard members crab and complain about how Moose is always asking for money or always asking us to sign new or former members, right? And that's true, but we ask you "How else can your Lodge pay its utility bills, etc.? How else can Moose International pay its bills?"

As Brother Dwaine Brown has been heard so many times to say, it's worth repeating: **"Let's quit talking about it and get after it AND DRINK MORE MILLER LITE!"**



Moose Riders Have HUGE Impact On Community Service Projects

All you need to do is to scan through the monthly newsletters posted on our Website to see the impact that MooseRider Herds have on our various community service projects. Little did Mike Thatcher and the other leaders of the proposal suspect of the impact that their concept--having MooseRider Herds--would have on the state in terms of increased membership as well as service projects. Check out the asterisked Lodges below:

OHIO STATE MOOSE DISTRICTS AUG 1, 2011

DISTRICT 1

- * Cincinnati 2
- * Hamilton 36
- * Loveland 2583
- * Miamisburg 1645
- Middletown 501
- * Norwood 301
- Trenton 330
- Harrison 2633

DISTRICT 2

- * Crystal Lakes 2464
- * Dayton 73
- Fairborn 1068
- Greenville 329
- Troy 2611
- Sidney 568
- * Springfield 536
- Urbana 1215
- Xenia 1629

DISTRICT 3

- Bellefontaine 2563
- Celina 1473
- * Findlay 698
- * Indian Lake 1533
- Kenton 428
- Lima 199
- Van Wert 1320

DISTRICT 4

- Bryan 1064
- * Defiance 2094
- Montpelier 312
- Napoleon 788
- Sylvania 1579
- Toledo 713

DISTRICT 5

Ashland 1383
Lexington 2511
Mansfield 341
Wooster 1115
Colonial City 2555

DISTRICT 6

Bellevue 238
Clyde 393
Fostoria 1567
Fremont 1286
New Riegel 872
Port Clinton 1610
* Tiffin 846
Willard 2135

DISTRICT 7

* Bucyrus 669
Delaware 1167
Galion 303
Marion 889
Shelby 422
Upper Sandusky 1093

DISTRICT 8

* Buckeye Lake 2434
* Columbus 11
Gahanna 2463
* Hilliard 2236
* Lancaster 955
* Marysville 1651
* Newark 499
Pickerington 2321
* Sabina 1244
* Whitehall 1245
* Worthington 1427

DISTRICT 9

* Chillicothe 1626
* Circleville 2440
Ironton 701
* Waverly 2263

DISTRICT 10

Elyria 778
Lake Erie 552
Painesville 490
Parma 1744

DISTRICT 11

Barberton 759
* Cuyahoga Falls 918
* Medina 647
Mogador 1082
Northfield 2156
Ravenna 1234

DISTRICT 12

Alliance 362
Brewster 1102
Canton 233
Creston 1244
Dover 707
Massillon 481
Rittman 860
Uhrichsville 740
Wadsworth 2070

DISTRICT 13

Amsterdam 1495
Cambridge 631
Coshocton 935
* Lafferty 1462
Newcomerstown 1337
St.Clairsville 2504
* Steubenville 619
* Zanesville 867

DISTRICT 14

Caldwell 221
Glouster 1197
Logan 873
Lowell 2382
M-McConnelsville 2317
Marietta 1823
Woodsfield 2247

DISTRICT 15

Ashtabula 547
Conneaut 472
* Cortland 1012
* East Liverpool 122
East Palestine 467
Trumbull 186

* CURRENT MOOSE RIDER HERDS (33 In All)



The Secret's Out!
Now we know
who's running the
NFL!





Moosehaven News from the Front Porch of Vivian Borom Hall

Resident Demographics		
Categories	April 30, 2010	April 30, 2011
Men	102	105
Women	143	148
Total	245	253
Couples	38	39
Admissions	11	34
Average age at Admission	78.7	77.03
Deaths	39	26
Average age on campus	81.8	82.3
Over 100 years	2	3
Brandon Place Reserved	6	9
Brandon Place Occupied	0	2

We thought that many of you would be interested in knowing whether there was still room for you. As you can see, these statistics were current on April 11th this year. Have no concern in this regard, for Moosehaven keeps its promise to you! There is plenty of room!

SOMETIMES THE OLD METHODS ARE THE BEST METHODS!

Let's Talk Retention . . .

by Regional Manager Dwaine Brown

Back in the old days, administrators legitimately had a financial incentive to collect dues, and it worked, because in those days, retention was never (or rarely) above 9%. When that plan was eliminated, administrators--and rightly so--simply shrugged their shoulders when they looked at retention percentages slowly creeping upward each month.

Well, I'd like to see that incentive re-instated in our Lodges!

I'd like to see Lodge Officers give their Administrators 10% to 20% of the dues he collects from expired members.

I'd like to see Lodge Officers give their Administrators that same percent for NEW members when the application is submitted with dues.

In some cases, an Administrator could make some good money!
In most cases, the Lodges would come out ahead as they would have more customers!

It's a win-win situation.

I am convinced that this kind of plan could kick off a resurgence in the old Moose concept of conservancy!



This is no 'Cinderella' story and there is no magical pie out there from whose center we can all take a split. We've got to build our membership, and retention of our existing members is a key element!