

**August 12, 2009 Update**

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**Ohio Lodge activities  
are living proof of  
this promise . . .**

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**delivering  
the promises  
of the**



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Robert Haley, Vice President  
James Ludwig, Prelate  
Tom Ziegler, Treasurer  
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**This Ohio Moose Update is published on the website by noon each Wednesday and meets the approval of the publisher, the Ohio State Moose Association, John R. Sipes, Secretary.**

**Updates Editor is Jim Grandy.**

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## 5-Club Division

Jerry Cullum, Portsmouth 762  
Thomas Walter, Coshocton 935  
Brian D Cox, Celina 1473  
Donald Thitoff, Wapakoneta 2654

## 25 Division

Kay Baber, Middletown 183  
Beverly Jean Moore, Lafferty 2109

Here's  
what one Lodge has done  
because last March & April's Stimulus  
Plan was so successful!

## Stimulus Plan Continues



### BE A PIECE OF THE SOLUTION!

When you turn in a New or Former member application  
WITH both the Application Fee (\$20) and Dues (\$50)  
paid, you will receive..

**20 MooseBucks.**



This MooseBucks stimulus program  
applies ONLY to the Lodge and does  
not apply to the WOTM Chapter

# Perhaps Every Lodge Needs A Past Governor and A Past Sergeant -- A Real One At That! -- To Deliver A Much Needed Message!

Following is a reprint of an article from the Aug/Sep issue of the Gahanna Lodge 2463 newsletter, written by Past Governor and OSMA VAVS Chairman Ross Miller. Once you've read it, you'll understand the NCO's tone of voice, as in "Listen up, people: We need to talk!" Ross is quite blunt in making his point that while the Lodge is a high-energy place, the Lodge still needs active support from its membership. And he proves his point quite succinctly with his statistics on monthly costs. Every Lodge needs a Ross Miller who will put things bluntly once in a while, don't you think?



Ross Miller  
Past Governor  
OSMA VAVS Chairman

## WE need to talk.....

I bet ya'll thought you wouldn't ever have to listen to me rant, rave, gripe, complain, whine and cry anymore didn't ya?? Well, guess what - I'M BACK!!!!!! I've heard a lot of you talk about my newsletters over the past two years - mostly good things. So at least I know you read them.

Well this one may be a little different and HOPEFULLY I'll get my point across.

Point blank?? -  
The Lodge is STRUGGLING!!!!

I know times are tuff for everyone right now but I REALLY don't want to see us lose our home and end up in a strip mall or go the way of the DoDo. But if we don't see some different faces in the Lodge that may be exactly what it will come to. It's not just us - the whole fraternity is going through the same crunch we all are feeling.

The funny thing is, and I've said this before, wherever Bill Airey (The Moose Grand POOBA) goes and whenever he speaks he's ALWAYS using GAHANNA as an SHINING example for everyone to use. He'll say "Look at Gahanna's newsletter", "Do what Gahanna is doing" etc. But I'm telling you what - if things don't change pretty soon he may not have his prime example to use anymore. Let me put it this way - we have 433 male members in good standing and

189 ladies - but week in and week out all I see is the same 40-50 faces in Lodge. I hope everyone knows what the Moose stands for - our children at Mooseheart and our seniors at Moosehaven. EVERYTHING we do goes to support them and we are also very active in the local community with the police and the fire stations. Did you know it takes somewhere between \$12,000 - \$18,000 PER MONTH just to keep the doors open and the operation running? We need to see some of the other 570-odd faces walk through those door now and again if we are gonna make it through this storm. Out of those 40-50 faces 15-20 of them are the ones that do pretty much EVERYTHING as it is. Needless to say we could also use some volunteer help too!

I know times are tough - look at last year - for the first time EVER we didn't qualify for the Premiere Award. Guess who was Governor - YOURS TRULY (not a real good feeling). I do take solace in the fact that there about 112 Lodges in the state. Of those Lodges only 39 made their membership quota. AND out of those ONLY 16 earned any award. So it was a rough year all over and I can deal with it, BUT I CAN'T DEAL WITH THE POSSIBILITY OF LOOSING MY 2<sup>nd</sup> HOME.

Plain and simple - come see us - volunteer an hour a month and remember

"A burden heavy to one is borne lightly by many."

## WE NEED EVERY MEMBER'S SUPPORT!

### What's It Cost????

#### Some MONTHLY Cost Examples

Mortgage	\$ 3,900.00
Insurance (Bldg)	\$ 365.00
Payroll (see Note*)	\$ 3,700.00
Risk Pool (Liability)	\$ 800.00
Water & Sewer	\$ 200.00
Natural Gas	\$ 220.00
Electric	\$ 1,306.00
Satellite TV	\$ 98.00
Trash	\$ 105.00
Telephone	\$ 115.00
Alarm Monitor	\$ 30.00
Maint/Repair (Avg)	\$ 125.00
Property Taxes	\$ 2,200.00
Office Supplies/Print	\$ 400.00
Moose International	\$ 500.00

Note \* ONLY our Bar Stewards are paid employees--ALL others are 100% volunteers. Cost includes Lodge Payroll Taxes, Workers Comp, Social Security, Unemployment, etc.

If you haven't figured things out by now, you'll probably never figure them out, but we'll continue to encourage you to "get with the program."

It should be obvious and certain to you by now that Moose International has learned that to have successful local operations, the leadership of the units must be educated to the programs of the Moose, which include officer and administrator training accompanied by computer literacy.

Some of you Association officers and chairmen can remember back a dozen years ago when then State Director Dwaine Brown swore never to have anything to do with computers, **BUT LOOK AT HIM NOW!**

Dwaine travels everywhere with his laptop. Once he's done with his morning ablutions, his first order of business is to crank up the laptop, go on line, and check his email to see what requires immediate response. All of this creates the path for the agenda for his day/week/month.

Just as faithfully, before the sun has set too long, every evening Dwaine once again checks out his email.

He'll even occasionally drop in computer references--pdf files, jpegs, etc.--or tell a person "E-mail me on that!"

Email is more efficient than cell phone calls because oftentimes a cell-phone call winds up in voice mail and can be lost forever, but email kindly sits there, waiting for you to respond, if you wish and however you wish.

The OSMA communications team, consisting of Brown, Secretary Sipes, Jim Grandy, Steve Speaks, Steve Ward, and Phil Dick, keeps all Association leadership constantly "in the loop" VIA THE INTERNET and EMAIL!

So--if you're a Dwaine Brown of the 1990 era and hold a grudge against using the computer, you need to get off the bus here, for there's no one waiting for you at the station.

For a few hundred bucks, you can buy a computer and for a few bucks per month, you can get on line. The store where you buy the computer will even offer instruction on using it!

At least one Ohio Lodge has invested in wireless internet for members, many of whom



**Learn More....**  
**Visit Moose on the Web**

<b>Ohio State Moose Association</b> <a href="http://www.Ohiomoose.org">www.Ohiomoose.org</a>	<b>Moosehaven</b> <a href="http://www.Moosehaven.org">www.Moosehaven.org</a>
<b>Moose International</b> <a href="http://www.MooseIntl.org">www.MooseIntl.org</a>	<b>Moose Charities</b> <a href="http://www.MooseCharities.org">www.MooseCharities.org</a>
<b>Mooseheart</b> <a href="http://www.Mooseheart.org">www.Mooseheart.org</a>	<b>Catalog Sales</b> <a href="http://www.MooseIntl.org/supply">www.MooseIntl.org/supply</a>

bring their laptops when they come in for lunch. What a minimal investment which produces such great results!

Here's yet another thought: Why not get your Lodge's BEST computer men to hold a series of Saturday or Sunday morning, hands-on, computer classes so that your novice computer-users can bring their laptops and learn with tutors right on the spot!

Look above in the yellow box--Web Master Steve Speaks has created the best websites in the fraternity, each of which is designed to give you the most recent news, updates on all the latest programs, pictures and ideas galore for you to use in your Lodge.

Steve is Administrator at Gahanna, and he has educated an excellent cadre of officers and chairmen who have made their Lodge into a high-energy place where EVERY member will find something to please him or her and/or their children every week.

Here's yet another thought: If you become your Lodge's 'go-to-guy' on computer, you could bring in Phil Dick to set up a MooseVision program for you Lodge. You could even make it a lodge project to hold raffles, etc., to enable you to buy the computer and TV to operate your MooseVision program.

Today's is an exciting age in which to live; surely it would be a great loss if your were to lag behind and your lodge were to die because you and your friends chose not to enter this exciting era!

# Ever Wonder Why Big Lodges Are So Successful? *(Maybe It's Because They Do The Little Things So Well!)*

Middletown Lodge 501 is one of Ohio's most successful Lodges and continues to rank in the top five in membership production, year-in and year-out. It has recently built a new Lodge Home, designed to accommodate their bulging membership. You need to visit it to appreciate its glory and majesty.

But the secret to their success, and the point of this brief article, is that they are attentive to the 'little things.'

You'll note the pictures--which speak thousands of words--to demonstrate their holding this spring a pool tournament for young people.

'Nuff said?



*more pictures on next page . . .*



# Moose Members Save Over \$145,000 on Their Stays at the Choice Family of Hotels

Mary Carkis, regional VP of Intermediary Marketing of Choice Hotels International on August 6th reported the following: "I've got incredible news to share with you! All the strategies we have put into place to build your revenue (and your rebates) for 2009 are really paying off in spite of the recession.

July 09 room nights UP 43.78%

July 09 revenue UP 38.18%

YTD 09 room nights 19.67%

YTD 09 revenue UP 18.02%

I hope you will share with each of the Regional Managers my sincere appreciation for all their hard work to make this happen! Looking forward to seeing them and you again soon!"

What this translates to is that Moose members are taking advantage of membership benefits in their travels.

Taking advantage applies in yet another way: Consider your need for hotel reservations for next year's International Convention in Tennessee. Here's the latest:

All members are reminded that hotel reservations can now be made for the 2010 International Moose Convention at the Gaylord Opryland Resort and Convention Center. We have already seen a substantial spike in reservations being made in just the first few days of the reservations link being available to our members. If the number of members who have claimed they are going to the Nashville Convention proves accurate, we will likely require the use of overflow hotels off of the Opryland grounds. If they plan on staying at Opryland, they will need to reserve their hotel rooms early. The convention registration forms and online registration site should be available in the next week or so.

Hotel reservation link: <http://www.moose2010nashville.org/hotel.asp>

On-site convention registration will open on Thursday, July 1, 2010 at 4pm. The Women of the Moose Academy of Friendship Breakfast and Meeting will occur on the morning of Friday, July 2, 2010, and will be followed by the Women of the Moose opening session on Friday afternoon. The Joint Grand Opening will be held on Saturday morning, July 3, 2010. On Saturday afternoon, the Supreme Lodge will conduct its opening session.

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## Moose Legionnaires Take Note:

A Moose Legion Educational Conference (MLEC) is scheduled for Thursday, July 1, 2010. Moose Legionnaires participating in the MLEC should plan on arriving in Nashville on Wednesday, August 31, 2010. The General Sessions of the 2010 International Moose Legion Conference will be conducted on Friday, July 1, 2010.

# Instructions for Remitting Payment for Hall Rental Insurance Clarified

Lodges often contact Risk Management inquiring how to make the payment for the Hall Rental Insurance purchased through AON. When making the payment for this coverage, you should take the following steps:

1. The payment should be made by either certified check or by Lodge check. Personal checks from the renter should not be sent to AON.
2. The certified check or Lodge check should be made payable to Swett and Crawford.
3. The certified check or Lodge check should include your Lodge number and the date of the rental.
4. The payment should be mailed to: Ruth Von Spreckelsen  
Aon Risk Services, Inc. of Illinois  
200 East Randolph Street  
Chicago, Illinois 60601>
5. The payment must be mailed within 24 hours of the application being made and prior to the date and time of the hall rental. (In other words, if a hall rental is scheduled for Saturday at 6:00 pm and the application is made the day prior on Friday at 8:00 pm, the payment must be mailed prior to Saturday at 6:00 pm)

If you have any questions regarding the Hall Rental Insurance, please contact the Risk Management department at 800-544-4407