



# 07 Fun Family Fraternity in the Ohio Moose

**PAGE ONE**

“Gimme Five” program is explained.  
Corrections to Ohio WOTM ritual results

**PAGE TWO**

“Ensuring Tomorrow,” the Reno-trip information

**PAGE THREE**

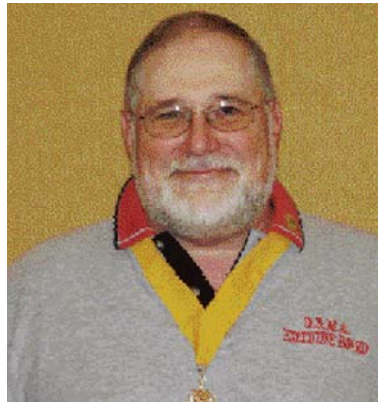
Membership and Lodge statistical stuff

**PAGE FOUR**

Dover 707 breaks ground for new Lodge home

**PAGE FOUR**

Introducing the new Snoozin’ Moose program



**August  
2007**

We hope that the pictures on this cover shake your memory of last year’s Annual Convention and all the good times that we shared both in session and at evening events. In less than one month, we’ll be back in Independence. Be there with us!.



# You don't have to be a Moose!

But since you've paid your dues, you might want to join Len Solfa's thinking . . .

**And good thinking it is!**

Only a lawyer could come up with this kind of an idea! When Moose International Chief Operating Officer Leonard Solfa delivered his strong eye-opening message to Delegates at the recently concluded International Convention in Orlando, he used a combination of quotations, Moose history, statistics, and humor to tell fellow Delegates where we have been financially and where we are headed if we don't find a new direction.



He told Delegates that they would have to learn to “. . .lead, follow, or get out of the way. . .,” reminding them that “. . . those who do not learn from history are doomed to repeat it.”

Solfa explained that if we continue to do business as we have in the past, our future may loom bleak on the horizon, but as with all good leaders, Len has a plan.

Part of the plan is called **“Gimme Five.”** Len is asking all members to set aside 5 cents in the morning and evening to go to Mooseheart and Moosehaven. That's only 70 cents a week, two dollars and eighty cents (\$2.80) a month, thirty-six dollars and fifty cents (\$36.50) per year for five years or a total of \$182.50.

According to solfa, if we all participate in the “Gimme Five” program over the next five years, the future of our Order will be bright, but if we don't, the new direction might be one we won't be proud of.

He concluded his address by saying that the children of Mooseheart and the seniors of Moosehaven need our support as much today as they ever needed it in the past -- and, please, remember to “Gimme Five!”

The challenge is is our court: what can we individual Lodges do to assure that each member contributes to the “Gimme Five” concept! Let newsletter Editor Jim Grandy know what your Lodge is doing so that he can report it on his weekly update.

It's as Len says, **“GIMME FIVE!”**

---

## Corrections to WOTM International Ritual Competition Results for Ohio Ritualists

Ohio WOTM Ritual Chairman Joyce Schelling writes that three corrections need be made for the story that she had submitted on the results of International competition ritual results:

Ruby Hetrick (Columbus)-Jr. Graduate Regent-placed 8th (not 19th)

Linda Fredercik (Springfield)-Jr. Graduate Regent-placed 19th (not 22nd)  
Karen McFarland (Springfield)-Jr. Graduate Regent-placed 30th (not 40th)

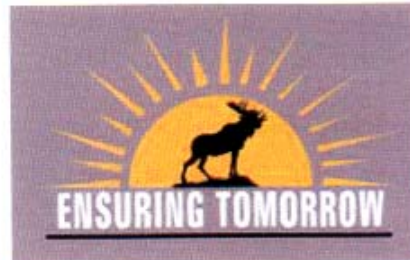
Schelling notes that the McFarland error was a typo on her part.

# Ensuring Tomorrow

**Atlantis Casino & Resort Reno, Nevada Nov. 4 – 8, 2007**

**E**nsuring Tomorrow is an educational seminar sponsored by Moose International especially for members of our Order interested in the promotion and development of three fraternal areas that need our attention and support – membership, fundraising and communications. This 2-day learning event will focus on the two most important challenges facing the Moose fraternity – membership and money – in two learning tracks. ■

The Ensuring Tomorrow flyer, reproduced below, outlining the educational packages available at the Reno 2007 Moose International Educational Seminar was distributed at the International Moose Convention in Orlando, FL. Pictured at right is the official Ensuring Tomorrow logo which will appear on the pocketed pullover shirt available for \$25.00 each to seminar attendees.



## ENSURING TOMORROW

**SPECIAL SEMINAR OF DEDICATED MEN AND WOMEN OF THE MOOSE**

**Both Packages include:**

- Hotel accommodations – including taxes and energy surcharge
- Shuttle transfers to and from the Reno Tahoe International Airport
- Complimentary parking (self or valet)
- Entry fee for 'Ensuring Tomorrow' Slot Tournament
- Reception party – includes food and beverages
- All seminar materials

**Package 1 – Includes Learning Tracks 1 and 2**

**Sunday – Wednesday (November 4 – 7)**  
**\$250.00 Single**  
**\$175.00 Per Person with Two**  
**Registered Attendees Sharing a Room**

**Package 2 – Includes Learning Tracks 1 and 2 AND Day 3**

**Sunday – Thursday (November 4 – 8)**  
**\$300.00 Single**  
**\$200.00 Per Person with Two**  
**Registered Attendees Sharing a Room**

### Registration Deadline – October 1, 2007

**Refund Policy: Refunds will be made in full through October 1.**  
**After October 1, a \$50.00 cancellation fee will be charged.**

**Customized Seminar Shirt (with pocket):**

**To be purchased with your registration - \$25.00. The shirt comes in sizes small, medium, Large, X-Large, 2X-Large, 3X-Large, 4X-Large, 5X-Large, 6X-Large.**  
 (Photos of the shirt will be on the Moose International website for viewing as soon as they are available.)

**No shirt orders can be placed after October 1, 2007.**

## Merit Award Out, Premier Lodge Award In

**A**fter 22 years, the Lodge Merit Award program has ended. In its place, we have developed a new award that will mark the recipients as the type of Lodge that any other Lodge should want to emulate. In order for this to happen, the revised criteria for earning this award include points that would distinguish a Lodge as a successful fraternal operation. The new designation is called the Premier Lodge Award.

There will be two sets of determining factors utilized to determine award recipients; five mandatory criteria and 10 alternate criteria. All of the criteria are simple and easy to measure.

For complete qualification criteria visit <http://www.mooseintl.org/portal/Convention/2007Orlando/pdf/2007MeritAward.pdf>. ■

## The First member of the Director General's Circle of Distinction for 2007-2008

**John A. Sherer**  
**Tiffin, Ohio**  
**Lodge #846**

## Ohio places nine Lodges in top 25 reporting apps

It's a **red-letter day** for Ohio once again. The July issue of "Top Director" includes a listing of Lodges reporting membership applications. Guess what! Ohio has nine Lodges in the top 25!

The top two places are Charleston, WV 1444 and Nitro, WV 565 with 128 and 118 apps respectively. Indian Lake 1533 and Middletown 501 come next with 86 and 84 apps, and tooling through the top 25 Lodges, the reader finds Whitehouse-Waterville 2537 in 9th place, Port Clinton 1610 tied for 10th, Celina 1473 tied for 14th, Tiffin 846 tied for 15th, Cincinnati 2 and Lima 199 tied for 22nd, and Columbus 11 in a tie at 25th.

Congratulations to these fine Ohio Lodges and to their preferred-member sponsors who have been pushing for greater numbers in their respective Lodges.

It's not just fraternalism, nor is it just business acumen; rather, it is a combination of these two which cause Lodges to thrive. If you want your Lodge to thrive, you've got to have members who frequent the Lodge. The more members, the greater the chance for support.

State-wide, the picture is equally rosy, for the Ohio State Moose Association, with its 690 reported membership apps, ranks 2nd behind Florida-Bermuda Moose Association.

It is interesting to note that in 2005-06 fiscal year, total membership applications fraternity-wide fell to 90,865, the lowest number in more than three decades. Last year, however, the fraternity reported 105,366 apps.

With every member doing his part, a similar boom-year can occur in the 2007-08 fiscal year . . . if you believe.

**I BELIEVE!**

## Dover Lodge 707 breaks ground for new Moose Home

The Lodge began in Dover on August 8, 1911, at the old opera house at West 3rd Street, according to Governor Brad Ritenour.

After that, Lodge members met upstairs in the old Davis Block building, later moving above Brucks Hardware on West 3rd Street and then to above the former Holiday Bar on West 3rd Street.

For a time, the Lodge made its home on East 4th and Race Streets before moving in 1945 to 128 North Tuscarawas Avenue.

In 1973, the Lodge relocated to the former YMCA building on North Tuscarawas Avenue where it is currently located. The Lodge sold the building about two years ago and bought property at South Tuscarawas Avenue and Howe Street.

While the ground-breaking took place on July 28th with 25 men and women members present for the ceremony, construction isn't expected to start until mid-August. Completion of the new facility is slated for late November, early December.



**TOP: Officers include Gov. Brad Ritenour; Acting Administrator Larry Stein; Trustee Stan Schupbach; Trustee Don Givv; Jr. Gov. Robert King, Jr.; Treasurer Dean Gerber; and Prelate Glen Lautenschleger. CENTER: Jim Ludwig and Ken Ourant of Newcomerstown Lodge 1337 represented the OSMA at the ceremony. LEFT: Pictured are the 25 men and women members of Dover Lodge 707 who attended the ceremony.**

## Introducing "The Snoozin' Moose Program" to Ohio Moose units!

Moose International has kicked off a new program called "The Snoozin' Moose Program" which is designed to wake up our officers and members to yet another great opportunity to raise funds for Mooseheart and Moosehaven.

Each Association is asked to raffle off at least one snoring moose per session at Annual Convention. The WOTM will do the same. Then, everyone reports the results with the official visitors and remits the money to Moose International.

After Convention, all Lodges, Chapters, Districts, and Moose Legions need to order the snoring moose from Moose International and raffle them off.

**IT COSTS NOTHING TO GET THESE SNORING MOOSE!** They come in cartons of twelve. Each carton will have a form that will need to be complet-

ed, listing the funds raised for each of the twelve snoring moose.

When the twelfth moose has been raffled and the form completed, a check should be written to *Moose Charities and sent, with the form, to Shawn Baile, Director of Fraternal Programs, earmarked for "The Snoozin' Moose Program."* Shawn will see that \$120 per carton will be credited to Catalog Sales for purchase and shipping and the balance deposited in Moose Charities Account and credited to the fraternal unit that submitted the check. It's that simple!

**CAUTION: These snoring moose are NOT TO BE USED FOR ANYTHING other than raising money for Moose Charities.**

## "What do retired people do all day?" you may ask . . .

Working people frequently ask retired people what they do to make their days interesting. Here's an example: The other day Marilyn and I went into town and went into a shop. We were only in there for about five minutes. When we came out, there was a cop writing out a parking ticket. We went up to him and said, "Come on, man! How about giving a senior citizen a break?"

He ignored us and continued writing the ticket. I called him a jackass. He glared at me and started writing another ticket for having

worn tires.

So Marilyn called him a craphead. He finished the second ticket and put it on the windshield with the first. Then he started writing a third ticket.

This went on for about 20 minutes. The more we abused him, the more tickets he wrote.

Personally, we didn't care. We had come into town on the bus!

We try to have a little fun each day now that we're retired. It's important at our age!