

July 15, 2009 Update

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**Ohio Lodge activities
are living proof of
this promise . . .**

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**delivering
the promises
of the**



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Robert Haley, Vice President
James Ludwig, Prelate
Tom Ziegler, Treasurer
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John R Sipes, Secretary
Dwayne Brown, Regional Manager
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William G "Buck" Dials, International Sports Committeeman
Steve Speaks, OSMA and International Webmaster
Charles Staugler, Regional Gimme 5 Chmn
Phil Dick, International Publications Committeeman**

**Jim Grandy, Chairman,
Publications Committee**

This Ohio Moose Update is published on the website by noon each Wednesday and meets the approval of the publisher, the Ohio State Moose Association, John R. Sipes, Secretary.

Updates Editor is Jim Grandy.

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The 2008-2009 Director General's Circle of Distinction Program

Final listing of winners include the following Level 1 sponsors of at least 25 members:

Grady A Gausmann, Cincinnati 2
Loren J Puckett, Shelby 422

Ted Murphy, Ironton 701
(Level 1 - Sponsoring 50-74 members)

Larry Wilfong, Barberton 759
John Sherer, Tiffin 846
Bradley J Gruber, Marion 889
David L Grable, Chillicothe 1626
Jim Monroe, Celina 1473
Jim O'Neil, Miamisburg 1645
Ken miller, Willard, 2153

Andrew Gustafson, Whitehouse-Waterville

5-Club 08-09 Final Listing

Barbara Musch, Hamilton 28
E Jeanne Ray, Lima 52
Joyce A Ritchey, Lima 52
Crystal Atkinson, Cincinnati 101
Deronda Gausmann, Cincinnati 101
Tonja Shell, Greenville 102

Diane Niswander, Fostoria 154
Erika L Williams, Fostoria 154
Sara Bishop, Middletown 183
Pam Rich, Middletown 183
Brenda Short, Middletown 183
Robin Yarber, Middletown 183
Jackie Flynn, Miamisburg 224
Mary Myers, Miamisburg 224
Nancy Roberts, Miamisburg 224
Tina Wesselkamper, Port Clinton 281
Tammy Bender, Portsmouth 320
Phyllis Hampton, Portsmouth 320
Linda Hixon, Portsmouth 320
Cheryl L King, Coshocton 357
Lotta K Bosserman, Findlay 362
Linda Monroe, Celina 388
Nicole L Stemen, Celina 388
Karen F Sharp, Lancaster 434
Pam Sturgeon, East Palestine 532
Desiree Gibson, Fremont 624
Pamela J Pelphrey, Fremont 624
Thersa Swan, Brewster 637
Connie Bennett,, Urbana 698
Linda S Hinton, Kenton 863
Sheila Loverich, Upper Sandusky 1045
Judy Weber, Defiance 1246
Kaarla D Cale, Marietta 1363
Denise Tucker, Marietta 1363
Rebecca L Yates, Chillicothe 2044
Mary M Weaver, Buckeye Lake 2068

(Editor's Note: Next week's update will conclude this listing of WOTM 5-Clubbers)



Surely Your Lodge/Chapter Can Put Aside \$5 per day To Fund Your Leaders' Trips and Attendance To International Convention!

With the new General Law changes, ALL governors and administrators will be, by law, the delegates to the Nashville, TN Convention next year.

Director General William B. Airey recently expressed his feelings over the fact that registered for the Chicago Convention and Conference were 304 Recorders, 210 Senior Regents, 297 Administrators and 250 Governors in two simple words:

“HOW PATHETIC!”

What can you do to change this view of delegate registration in our Director General's mind? One answer is “Simply this:

- Begin a drive immediately to get Governors, Administrators, Senior Regents and Recorders lined up to attend Nashville. You already have the dates.

(NOTE: The April 2010 elections are a long way off and you might not know who three or four of the individuals involved are right now, but no matter!)

- **Begin fundraising in your units NOW to cover the expenses of whoever are the four persons attending to assure that the funds are at hand when the next Convention and Conference occur.**

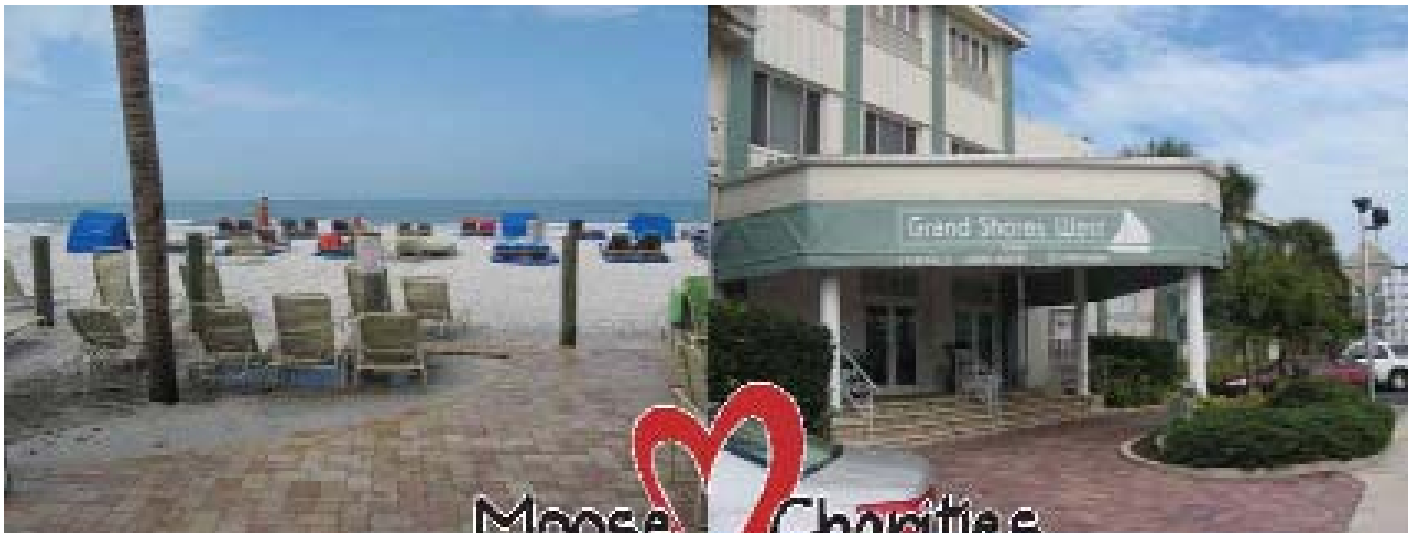
Doing so will assure sufficient funds for those individuals to attend our event in Nashville.

Question for Administrators and Governors (You Ladies may listen in on this too!): You can sit down today and pretty much determine who your Nominating Committee members will be. In your instructions to that august Committee, be sure to make it clear that if a nominee can't go to Nashville for International Convention or Conference, he/she should not run for any of the four offices involved.

Members of the State Board of the Ohio State Moose Association will be hearing this message frequently throughout the year. If Ohio is going to re-gain its position as the number one Association of the fraternity, then the Association has to become somewhat more heavy-handed in dealing with individuals, with Lodges, with Districts and with Moose Legions.

Your Association wants to be a piece of the solution, not a missing part of the puzzle! Accordingly, we're going to repeat this bit of encouragement throughout the year. Remember, you can quickly put a dollar amount needed for this trip to Tennessee, gasoline fluctuation in prices notwithstanding, and so, you can at once create an achievable goal!

In the words of Larry the Cable Guy, let's *'Git R Done'!*



Moose  Charities



Win a Florida Getaway!

Grand Shores West near Tampa, FL

October 30 to November 6, 2010

\$10 per chance—Win a trip for two, six nights and seven days at the Grand Shores West condo resort where you will enjoy the sunny beaches of the Gulf of Mexico. Includes two round trip economy airfare tickets or mileage and \$500 cash.

Two drawings will be held on December 15, 2009. Retain this portion for your records. Rules and details at www.moosecharities.org

Date: _____ Amount \$ _____

Payment Method _____

Return this portion with payment to Moose Charities (Florida Getaway), 155 S. International Dr, Mosshart, FL 60539

Name _____ ID _____

Address _____

Phone _____ email _____

Date _____ Payment Method Check Cash

Credit Card # _____

Newsletter Editor's Seminar Announced!

Moose International Publications Committeeman, Phil Dick, will be conducting a training session both for new editors and for present editors.

This Training Seminar will be held at Findlay Moose Lodge 698 on Saturday, July 25th from ten to two!

Whether you are a print-editor or a website-editor, the techniques for a successful piece of communication will be shared by this renowned former newsletter editor in a compact 2-hour session.

No advanced registration is required; thus, your decision to attend can be put off until the evening before.

Regardless of when you decide to attend, come prepared to learn many, many new solutions to ages-old concerns by newsletter editors.

“Listening” is a great part of communicating!

The days have long since passed that members joined the Moose for illegal gaming, for drinking oneself to oblivion, and for eating cheap, greasy, poorly prepared food!

Today’s prospective member is younger and has a family of young children. He may well look to a variety of a Lodge’s legal gaming for his recreation, along with a tad of his favorite brew, but he’s not going to over do either.

He probably would drop in to the Lodge more frequently if the Lodge had a menu that would attract his children --that’s hotdogs, hamburgers, chicken fingers and fries, normally -- but he and his wife would prefer a good salad, sandwich melts,

desserts of varying kinds, (read “creative menu”) along with an occasional evening of Mexican food, for example, instead of the normal Friday fish and Saturday steak.

You could even spice up the normal Saturday steak by occasionally dressing up your cook in a chef’s outfit as he cuts to order on a delicious appearing slab of prime rib.

He’d probably really enjoy big screen HD TV, and his kids would love a play area.

When your older members complain about high beverage prices or ho-hum or worse food or fail to turn out for so-called activities, you’d better start listening.

(continued next page)

Another method of communicating also non-verbal: appearances do matter!

Why would a prospective member want to bring his wife and children to a place where, the minute he leaves his car, he is assailed by trash--cans, paper, cigarette butts, etc--by weeds in the parking lot and at the base of the building itself, by the stench of smoke, beer, and sometimes urine (oh, yes, admit it: there are some nasty lodges).

And once the prospective member and his family are through the door, they are assailed by poor lighting, unattractive seating, and equally unattractively dressed employees!

What a powerful message this is! And you'll see that prospective person no more!

As noted in the beginning, gone are the days of Moose Lodges that are little more than "holes in the wall"!

These lodges don't even realize that they are dead and waiting to be buried and their good-ole-boy members will be truly shocked one day to find the doors locked!

As an individual member, you can do something about communication in your lodge. You can make a difference.

Start squeaking, for it's the squeaking wheel that gets the grease!

You'll find like-minded members who will join you in a common cause.

Start small. Imagine! Your Lodge can have coffee, cappuccino, iced teas. Your Lodge can have a kids' play area. Your Lodge can have a Wii TV program so that your families can bowl together and that your senior members can even form leagues.

Remember, there is strength in unity. A burden too heavy to one is borne lightly by many.