

May 20, 2009 Update

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**Ohio Lodge activities
are living proof of
this promise . . .**

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delivering
the promises
of the



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Robert Haley, Vice President
James Ludwig, Prelate
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Order of Moose for fraternal purposes.
Any use of the information contained
herein for private gain or for any commer-
cial, political, or business purposes is
strictly prohibited.**



5 Club Members

Nina Fry, Hamilton 28
Erma Smith, Hamilton 28
Tara O'Dell, Fostoria 154
Audra Salaz, Fostoria 154
Susan I Wires, Middletown 183
Kathy Casey, Miamisburg 224
Penny Benroth, Findlay 362
Beverly Koval, Cambridge 396
Ghislaine Vesitis, Parma 397
Karen McFarland, Springfield 429
Renaë Gamble, Indian Lake 452
Helen Severs, Fremont 624
Constance Baker, Sidney 813
Sheryl Howiler, Mogadore 852
Lynne Rogers Pfeister, Kenton 863
Sandi Bealer, Elyria 907
Kellie Rutter, Logan 997
Shirley Culver, Tiffin 1001
Pamela A Parsons, Loveland 2246
Becky Henry, McConnelsville 2291

25 Club Members

Pauline Johnston, Lima 52
Kimberly Loughrin, Lima 52
Cathy McWilliams, Cambridge 396
Elberta Braman, Lancaster 434

50 Division

Tonja Shelkl, Greenville 102
Joan Shelton, Middletown 183

75 Division

Judith A Kennedy, Logan 997

Century Division

Hazel Dodds, Miamisburg 224

Congratulations, Ladies!
Keep Up The Good Work!

Ohio Moose Lodges Need To Share and Survive!

The following thoughts are not limited to Administrators but also ought to be shared with all members of the boards of officers, both men's and women's units.

The O.S.M.A. Communications Team requests that every person who reads this article should broach the subject with his/her appropriate Administrator and board of officers.

What you are seeking is this: **Let's share what works to bring members in to participate in the activities of your Lodge.** For example, thus . . .

- Some Lodges hold quite legal Texas-Hold-Em Poker tournaments.
- Some Lodges hold unique (almost) Moose Races.
- Some Lodges hold unique (almost) Moose Games.
- Some Lodges hold quite legal "bar bingo" games.
- Some Lodges have highly successful menu-items, drink specials, and bar games other than bingo.

HERE'S AN OPEN INVITATION TO LODGES WITH SUCCESSFUL ACTIVITIES SUCH AS THESE. . .

Won't you please share with us how you go about operation your successful activities?

You know what works for you. Please pass on the activity(ies) and a "how-to" explanation either to

Jim Grandy
osmanews@aol.com

or to

Steve Speaks
webmaster@ohiomoose.com

We'll give this about a month to come together. Then we'll take all the submitted suggestions and explanations and create a library of information which Webmaster Speaks will set up in a special area on the sit, giving credit for the activity and thus share with ALL Ohio Lodges the things that work.

As you might note, Ohio has gone in the past decade from 125 Lodges down to 110, and it's not been the current recession which has caused such decline. If you want to survive, you've got to act!

One Successful Administrator Speaks Out!

On the subject of operating a profitable business, we must all think about this need when we elect officers, considering what skills they bring.

Here's a case in point: I've seen some Lodges with kitchens that put many 5-star restaurants to shame, and these kitchens sit idle and unused with the exception of Friday night dinners and special events.

And how do you make your **Kitchen Korner** into that 5-star place? Simple: Put out quality, affordable lunches and dinners, EVERY DAY, operating it as a quality restaurant, where members can bring their business clients, associates, dates, friends from out of town!

In short, operate it as the BEST PLACE IN TOWN!

I realize that this concept won't work for all Lodges, but there are a good many that are perfect for such an operation, where kitchen revenue could far exceed bar revenue.

How do you go about this change for your Lodge? Well, bite the bullet and come up with a few bucks to change the decor. Some of our Lodges' decors are throw-backs to the '60s and '70s. . . You know what I'm talking about--dark-wood paneling, red carpeting, bad lighting, too much clutter!

You need to brighten up your Social Quarters, clean it up, renovate, modernize, make it inviting. You don't have to re-invent the wheel: Just go around to some of the more successful establishments in your area, and take notes.

For example, I was recently in Columbus and had reason to go the Easton Shopping Center over lunch time. As

hungry people do, I looked for an inviting place to eat, and since I was near the Hilton on the south end, I chose a corner place called, I think, "The Pot Belly" (stove, that is!) **What a delight!**

I went in and immediately was assailed by a female guitarist who was strumming and singing for tips. I discovered that the establishment was cafeteria-style, and I meandered my way through the various stations, settling on an excellent cup-o-soup and a sub-sandwich, along with a cold one, of course!

It was a *re-fills free, help-yourself, system*, and we sat where I could take in the whole place.

Interesting to note was that many of the customers who came into "The Pot Belly" were construction workers, store clerks, executives of stores and other operations, and their customers.

The average luncheon had to cost about \$10, and I noticed that all the pot-bellied young men dropped in a couple of bills in the guitarists' hat as they left! In short, their luncheons each day cost under \$15, more or less what each made per hour, sacrificing one hour of pay for lunch. Yet, they were there! A few of the guys even acted familiar with the female guitarist!

Remember, you have to spend money to make money. If you do a proper ROI analysis and amortize costs over a longer period than a single term in office, **if you fully utilize existing resources**, and if you remember that you must constantly tweak the model to stay competitive, who knows? Your Lodge, too, may stay on the list of the 110 other Ohio Lodges!

BE ONE!

All Ohio Moose Legionnaires Hold Ritual Competition



TOP RIGHT: Jim Gibson, Columbus 11 (left) , and John Starkey (right), Lancaster 755 tie for first place in the annual competition with a 99.000 score. (Center & Above) Tracey Herman, Past National Moose Legion President from Tennessee is Competition Judge. (Right) Somehow or another, Tom Ziegler, Sylvania 1579, always finds the best seat in the house -- this time with the wives of Western Reserve Moose Legion 7 wives!

Moose of the Year Nominees Info . . .

DEADLINE
July 1, 2009

DO IT TODAY!

**PAY ATTENTION,
Administrators, Governors,
and Past Governors!**

If you've misplaced your form, call
OSMA Chairman Rod Seabert
(419-673-9240)

or

Dwaine Brown (419-468-6818)

“Git-r-done!”

The form for nominating a member of
your Lodge as your Lodge's Moose-of-the-
Year is in your hands right now!

DON'T DELAY ON THIS MATTER!
Remember, the deadline . . .

JULY 1, 2009

AT ONCE get your past Governor
to formulate his committee of past
Governors to decide on a nominee.
Remember, all Lodges have **SOMEONE**
qualified, even if it's only the guy who
buses the tables every day. Here's your
chance to reward someone.

*If you don't get this completed form (both
parts) returned on time, a member of the
Executive Committee of the Ohio State
Moose Association will be visiting you for
an explanation!*

WE WANT 100% PARTICIPATION!

"I thought you'd never ask!" Yep! It's golf season!



It's too bad that we have gone beyond the age of caddies in the United States, for (I think) it's only in England and Scotland that caddies still have jobs on golf courses. Regardless, over the years, a collection of anecdotes of Caddy's Best Replies to the host golfer have been compiled to reveal the ten best replies. Each reply contains a host of golf-implications. Consider...

Golfer says to his caddy, "I think I am going to drown myself in the lake!"

Caddy responds, "Think you can keep your head down that long!"

Think about this one for a while!

You've already missed the May 9th 4-person scramble at Mount Vernon's Hiawatha Golf Course! Sorry about your luck, Chuck! You missed a great time.

BUT there's still time to enter the Senior's Golf scheduled for July 10, 17, and 24 at the old Bucyrus Country Club, as well as the weekends of July 11th & 12th, 18th & 19th, and 25th & 26 at Bucyrus. Lodge 669 is hosting this event and have prepared great entertainment and meals for each of the three week ends. See you there!

THE GOSPEL ACCORDING TO ST. TITLEIST

featuring comments from golfers of renown . . . (continued)

16. (and final) If you think it's hard to meet new people, try picking up the wrong golf ball. -- Jack Lemon

OHIO STATE MOOSE ASSOCIATION AND MOOSE INTERNATIONAL 2009-2010 SPORTS DATES

O.S.M.A. EVENTS

- 1) **O.S.M.A. DARTS - March 8th - 7th - 8th - Mansfield Lodge #341**
Contact Denny Frank at 419-584-7380
- 2) **O.S.M.A. BOWLING - March 28th - May 17th - Springfield Lodge #536**
Contact Marv Bosh at 740-382-0862
- 3) **W.O.T.M. BOWLING - March 28th - May 17th - Springfield Lodge #536**
Contact Shirley Brown at 937-322-9972 or Fred Sodders at 937-408-3272
- 4) **O.S.M.A. Crappie Fish Tournament - April 11th - Celina Lodge #1473**
Contact Richard Gray - Cell 419-305-4112
- 5) **O.S.M.A. BASS TOURNAMENT - May 2nd - Indian Lake Lodge #1533**
Contact Tom Mann - Cell 937-538-6816
- 6) **O.S.M.A. TRAP SHOOT - May 9th - Fostoria Lodge #1567**
Contact Jesse Johnson - Home 419-435-8366 - Cell 419-639-0649
- 7) **O.S.M.A. 4 PERSON GOLF SCRAMBLE - May 9th - Colonial City/Mt. Vernon Lodge #2555**
Contact Dan Albert at 419-589-6668 - Cell 419-560-7379
- 8) **O.S.M.A. HORSESHOE TOURNAMENT - June 13th & 14th - Lima Lodge #199**
Contact Bob Habenstein 419-296-0408
- 9) **O.S.M.A. SENIOR'S GOLF - July 10th, & July 17th & July 24th - Bucyrus Lodge #669**
Contact Danny Albert 419-589-6668 - Cell 419-560-7379
- 10) **O.S.M.A. MEN'S GOLF - July 11th & 12th - 18th & 19th - 25th & 26th - Bucyrus Lodge #669**
Contact Danny Albert 419-589-6668 - Cell 419-560-7379
- 11) **O.S.M.A. REG. MGR. DWAIN BROWN'S GOLF OUTING - September 12th - Bucyrus Lodge #669**
Contact Dwain Brown at 419-589-6818
- 12) **O.S.M.A. MIXED GOLF - September 19th & 20th - Bucyrus Lodge #669**
Contact Danny Albert 419-589-6668 - Cell 419-560-7379
- 13) **O.S.M.A. ELECTRONIC DARTS - October 9th, 10th & 11th - Hamilton Lodge #36**
Contact Rob Edgington - Cell 419-302-1570 & Work 419-224-7800
- 14) **O.S.M.A. MIXED BOWLING - October 17th - November 8th - Coshocton Lodge #935**
Contact Marv Bosh at 740-382-0862
- 15) **O.S.M.A. CORN HOLE TOURNAMENT - Nov 7th & 8th - Circleville Lodge #2440**
Contact Joe Trapp - Cell 614-596-2045
- 16) **O.S.M.A. BILLIARDS TOURNAMENT- January 30th - 31st, 2010 - Location to be announced**
Contact Scott Hemans 740-389-8290

INTERNATIONAL EVENTS

- A) **INTERNATIONAL BOWLING (MEN'S & WOMEN'S) - April 4th through June 14th - Erie, PA - Lodge #593**
For Information Contact: 814-859-8113
- B) **INTERNATIONAL DARTS (MEN'S & WOMEN'S) - April 17th through 19th - Hopewell, Virginia - Lodge #1472**
For Information Contact: 804-458-1755
- C) **INTERNATIONAL MIXED GOLF SCRAMBLE - June 13th & 14th - Jamestown, NY - Lodge #1681**
For Information Contact: 716-488-2800
- D) **INTERNATIONAL POOL (MEN'S & WOMEN'S) - June 17th through 20th - Nitro, WV - Lodge #565**
For Information Contact: 304-755-9645
- E) **INTERNATIONAL SOFTBALL (MEN'S & WOMEN'S) - July 24th through 26th - Belleville, MI - Lodge #934**
For Information Contact: 734-697-2111
- F) **INTERNATIONAL HORSESHOES (MEN'S & WOMEN'S)- July 24th through 26th - Okeechobee, FL - Lodge #1753**
For Information Contact: 863-763-4954
- G) **INTERNATIONAL GOLF (MEN'S & WOMEN'S) - August 1st & 2nd - Barberton, OH - Lodge #759**
For Information Contact: 330-825-7163
- H) **INTERNATIONAL MIXED BOWLING - October 2nd through 15th - Morgantown, WV - Lodge #254**
For Information Contact: 304-983-8780

FOR ADDITIONAL INFORMATION CONTACT O.S.M.A. SPORTS DIRECTOR - BUCK DIALS
Cell 419-543-1882 after 4 p.m.

FOR ADDITIONAL W.O.T.M. INFORMATION CONTACT PAULA JOHNSON AT 937-631-1150