



**November 19, 2008**

**“I had the greatest  
time at the Moose!”**

**an Update of the activities of  
Ohio Moose Lodges . . .**

## **IN THIS ISSUE . . .**

**Arnie Holley, President  
Robert Haley, Vice President  
James Ludwig, Prelate  
Tom Ziegler, Treasurer  
Mike Thatcher, Jr. Past President  
John R Sipes, Secretary  
Dwayne Brown, Regional Manager  
Don R. Eisel, Past Supreme Governor  
Dan Albert, Supreme Councilman  
John R Sipes, Moose Charities  
Board Member  
William G “Buck” Dials, International  
Sports Committeeman  
Steve Speaks, OSMA and  
International Webmaster  
Jim Grandy, Chairman,  
Publications Committee**

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**Updates Editor is Jim Grandy.**

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Loyal Order of Moose for fraternal  
purposes. Any use of the information  
contained herein for private gain or for  
any commercial, political, or business  
purposes is strictly prohibited.**

**Page 1 - Higher Degree Councils  
Annual Banquet pictures now  
available**

**Pages 2 & 3 - “Tommy Moose  
Program” broadside and a link for  
your information. PLUS, add John  
Sherer, Tiffin 846, to the Circle of  
Distinction list!**

**Page 4 & 5 - Many have requested  
a copiable form of the Premier  
Lodge Award Checklist, and now  
you have these available pages**

**Page 6 - Regional Manager con-  
stantly seeks for possible answers  
to Lodge problems. This flier repre-  
sents his latest attempt to help  
Lodges deal with retention of mem-  
bers despite the rise in membership  
dues**

# Higher Degree Councils Banquet Boasts A Great Turn-out Of State Officials!

Keynote speaker this year was Past State President Mike Thatcher (right), accompanied by his wife Jackie. State President Arnie Holley, Regional Manager Dwaine Brown, and State Sports Director Buck Dials were also in attendance.

Special thanks go to Jane and Ken Malloy, Norwood 301, (below right) for taking the pictures and submitting them for sharing in the updates!



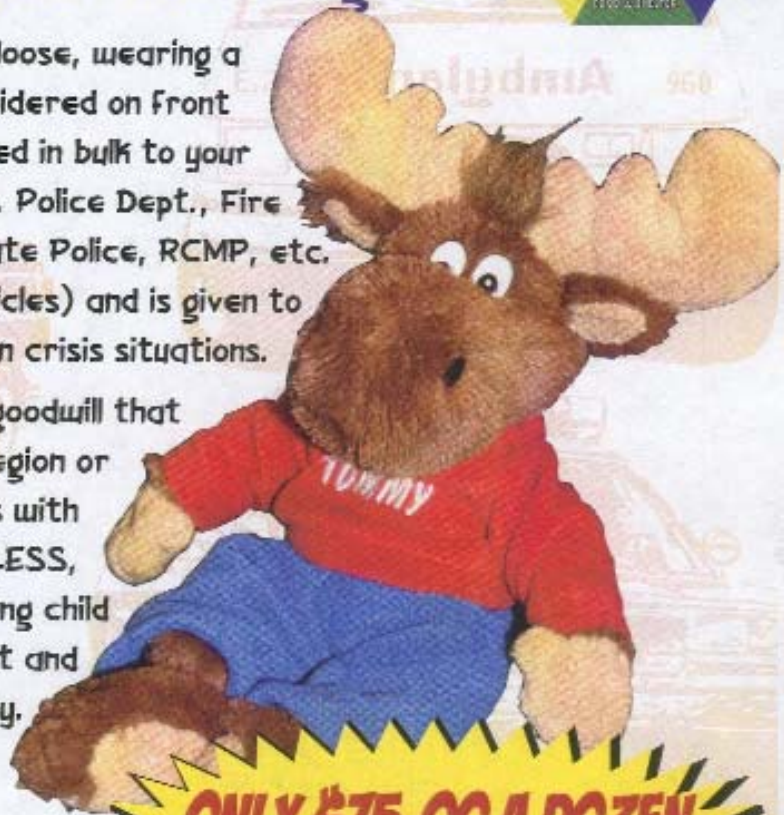
# TOMMY MOOSE

## Community Service Program



This unique, soft and cuddly Moose, wearing a red sweater with "Tommy" embroidered on front in white, is designed to be donated in bulk to your local Public Safety Agencies (i.e. Police Dept., Fire Dept., Sheriff's Dept., State Police, RCMP, etc. to carry in their service vehicles) and is given to calm young children in crisis situations.

The recognition and the goodwill that the Lodge, Chapter, Moose Legion or Moose Association generates with the Tommy Moose Program is PRICELESS, especially when the emotions of a young child are changed from distraught and distressed to calm and happy.



**ONLY \$75.00 A DOZEN  
(INCLUDES SHIPPING)**



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# There's a story here for the "Tommy Moose" program . . .

Tommy Moose strikes again! If your Lodge has not yet become involved in the Tommy Moose Program, then you owe it to yourself to keep trying. Read on for an interesting combination of a lodge partnering with a local business to raise funds for purchasing Tommy Moose for the State Police. Following is a link to a Tommy Moose Eyewitness News story in Connecticut:

<http://www.wfsb.com/family/15788843/detail.html?rss=hart&psp=news>

See page 2 for a how-to-order form that for a mere \$75 will get you and your lodge started in this truly great community service program!

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## CONGRATULATIONS, Jim Monroe!

. . . on your being Ohio's first Moose this year to achieve the 2008-2009 Director General's Circle of Distinction!

. . . was reported in last week's update, but apparently it was a tie for first -- SO . . .

After April 30, 2009, John and Jim (and we hope a bunch of other Buckeye Moose) will receive notification of the award they will have earned, in addition to a special invitation to attend an event with all other Circle of Distinction winners, an event hosted by Director General William B. Airey and his wife Jean, at the 121st International Convention in Chicago. "FANTASTIC EFFORT!" says Regional Manager Dwaine Brown in response. (Editor: Sorry but we have no picture of Brother John at this time!)

CONGRATULATIONS,  
John A. Sherer, Tiffin  
846 for being among the  
first in Ohio!



# You Asked For It -- Here It Is!

## Premier Lodge Award A QUICK Check List to See where your Lodge Stands

### Mandatory Criteria

### YOUR LODGE STATUS

**Increase** in active membership over prior fiscal year:

Last Year	This Year	Increase?

**Increase** in net assets over prior fiscal year:

Last Year	This Year	Increase?

**Increase** in Endowment Fund donations over Prior fiscal year:  
-OR-

Last Year	This Year	Increase?

Lodge per Capita contributions to the Endowment Fund equal to or exceeding the fraternity-wide per capita (Average of \$2.10 per member over last 2 years)

Lodge **representation** at International, State and Mid-Year Conventions (2 of 3):

International	Assoc Annual	Assoc Mid-Year	2 of 3?

**Submission** of "Moose of the Year" by July 1<sup>st</sup>:

Mail Date	Before July 1st?

### Alternate Criteria

**Four completed** Community Service reports submitted by Quarterly deadline

Aug 15th?	Nov 15 <sup>th</sup> ?	Feb 15 <sup>th</sup> ?	May 15th

**Two completed** Family Activities reports submitted by semi-annual deadline.

Nov 15th	May 15th

**Submission** of "Moose Legionnaire" nomination by July 15th.

Mail Date?	By July 15th?

**Submission** of "Rookie of the Year" nomination by July 1st.

Mail Date?	By July 1 <sup>st</sup> ?

Two high school students **sponsored** to "Youth Awareness Congress".

# Sponsored?



Assigned Membership Quota attained	Quota?	# Signed?	Attained?
At least \$100 donated to Safe Surfin' Foundation	Amount Donated?	\$100 or More?	
Participation in the Tommy Moose Program	Do You Support Tommy Moose?		
Lodge representation at International, State and Mid-Year Conventions (3 of 3)	International	Assoc Annual	Assoc Mid-Year
	3 of 3?		
Representation at Leadership Training (Lodge Officers)	Officers Attend Leadership Training?		

A lodge must meet all five Mandatory Criteria and at least five Alternate Criteria to earn the award. The level of award earned increases with the number of Alternate Criteria met. The levels for the award are as follows.

- Bronze Award**      Five Mandatory Criteria met plus five Alternate Criteria met.
- Silver Award**     Five Mandatory Criteria met plus seven Alternate Criteria met.
- Gold Award**        Five Mandatory Criteria met plus nine Alternate Criteria met.
- Platinum Award**   Five Mandatory Criteria met plus ten Alternate Criteria met.

## Where Does Your Lodge Stand?

Duplicate this document so that you might have a copy for each officer and significant chairmen. Then put the reviewing of this document first on your agenda each time you meet. It is suggested that IF you keep up a constant review, you just might win an award!

**CAUTION:** Using this document might be hazardous to your Lodge's "ho-hum" status!





# “MooseBucks” Still Best Buy in Membership Promotion and Retention!

## DON'T DO THIS!

*Don't drive your existing members away with your need to increase your dues.*

## DO THIS!

Do consider a solution to your problem. Here's one possibility:

Assume that your dues structure requires you to go to \$55.00 per year. Quite a difference from the ages-old \$30.00, eh?

You know what many of your members are going to say to this \$20 increase -- (Oops! Can't print that here!)

But if you make this kind of an offer -- “We'll give you \$20.00 Moose Bucks to be spent in the Lodge when you renew your dues,” you've made

members an offer they won't want to refuse!

*Exactly how does this plan help your operation?* Well, we know that **Moose Bucks ultimately amount to \$.40 or less on the dollar when returned.**

*Additionally, those spending Moose Bucks contribute to the business of the Lodge.*

**AND, in the long run, THE LODGE WILL RECOVER THAT MONEY!**

What we're suggesting here is one alternative way of passing off your necessary increase in dues.

If you come up with something that works just as well, then good for you, **BUT share your plan.** Pass your idea along to me for distribution.

