

OS.M.A. Weekly Update

October 15,
2008



**President
Arnie Holley**

Fresh and New

THE NEW YEAR IS A TIME TO REFLECT ON THE YEAR THAT HAS PASSED AND TO GET

READY TO MAKE A MARK ON THE YEAR THAT TO COME!

This Ohio Moose Update is published on the website by noon each Wednesday and meets the approval of the publisher, the Ohio State Moose Association, John R. Sipes, Secretary.

Updates Editor is Jim Grandy.

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TAKE five

We promise to strive to give you at least five different insights into the Moose program as it operates in Ohio each month.

1

"It's still the fraternal thing to do!" reveals an effective use of Lodge newsletters.

2

Presenting the fourth in a discussion of the qualities of leaders in the world of business and thus applicable to Moose business.

3

Pages 3 & 4 are a special tribute to the Higher Degree Chairmen for their effort and to this year's new Fellow class.

4

Every once in a while something special happens, and this year's new Fellow Conferral was one.

5

When can your Lodge boast of being a century old? Will you live long enough to participate in such celebration? Columbus 11 has!

Zanesville

Lodge 867 -- It has a great newsletter!

Editor Greg Batross does the best job of any other editor in the state in reporting the news of the activities of his Lodge, Zanesville Moose Lodge 867! You wonder why he won the Buckeye equivalent of the Shining Star Award? **Read his newsletter!** Each month, Editor Batross demonstrates how his Lodge is accomplishing the program of the Moose!

Here's the kicker: The secret is out! It's out every month! How do they do it? The answer is simple: They let competent people assume positions which provide for competency. For example, consider this:

Zanesville 867 sits on a bunch of acres and can develop a building site for a new lodge. Currently, their New Building Fund is \$111,063.73, an increase of \$986.65 in the past month.

First, let's consider how Zanesville earns this money. The *NEWSLETTER REPORTS* that the essentially 1K came from sales of OSU football tickets, Tuesday Donations (whatever that is), Friday Donation, Family Activities, Bowlers' Donation, WOTM donation, etc. Whatever are these people doing? There is a Lodge of fewer than 1,000 men! How do they generate such a monthly income?

Well, here's one thing they do which is clever and advertised in the newsletter:

"Every Tuesday at 6:30 and 7:00 P.M., the Lodge gives an early-bird \$50 Moose Bucks award. No purchase necessary, and

the Moose Bucks may be used for any kind of purchase. Last month, the Lodge gave away over \$1,200 in free gasoline cards and Moose Bucks every Tuesday night. All members have to do is to come to the Lodge and pick up a ticket for the drawing. While he is there, he can play BINGO, order good food at great prices, and enjoy outstanding fellowship! That's a bargain!

While the member is there, he learns by way of all kinds of posters scattered throughout the Lodge of up-coming activities, such as a golf outing or a dinner.

The Lodge's Moose Legion is really active, especially in participating in Lodge food events. The Legion Committee also has a monthly drawing for Legionnaires only which provides for a considerable prize, depending on the number of \$5 per person participation. And **this Committee knows how to market its activities**, for it allows for spouses and lady-friends to participate in this drawing.

Zanesville Lodge 867 continues to let members know that gaming continues to be a better bet in the Lodge by pointing out that the average payout of Ohio lottery is 59% compared to 80% at the Lodge. When a member buys instant tickets from the Lodge, he not only has a better chance of winning, but he also helps to support the Lodge and its charities.

HOW DO WE KNOW? It's in the monthly newsletter!



Keys To Leadership Greatness!

As a Lodge officer or Lodge administrator represents the leadership of his unit, each one, at his time of election or appointment, should have an understanding of greatness in leadership. Last week, we discussed the need to declare your vision.

This week's consideration is focused on two concepts: As a leader, you've got to **SHOW UNCOMMON COMMITMENT AND EXPECT "POSITIVE" RESULTS.**

The Dell Computer Corp. rose from nowhere to the top in six months because of Michael Dell's commitment to speed. He also saved money through assembly and distribution deals that saved even more time.

Is Michael Dell uncommonly focused on faster, smarter, better?

Says former Intel CEO Andrew Grove: "I have bruises on my back from Mr. Dell when we can't keep up with them."

The point here is that regardless of the elective office or appointment that you find yourself in, **you must, for that year at least, fully commit yourself to that office's requirements.** If, for example, you're the Membership Chairman, **it's up to you and your committee to come up with creative ways to bring back former members and invite new ones.** Nobody ever said that holding an office would be easy!

With regard to the second point, remember that if you expect positive results you will oftentimes get them. One way to do

The Best Leaders Often Act First, Ask Later!

Aspiring leaders often assume that their role models are successful because they make careful decisions.

The truth is a little more complex. While it is true that executives who act impulsively--without considering available intelligence--risk making huge mistakes, it is also true that highly effective leaders believe quick action is the key to success. Here's yet another reason why:

GREAT DECISIONS COME FROM SAYING "I DON'T KNOW."

Which is best? **Saying you don't know when you've already made up your mind?** **Or presuming to know when you don't and, therefore, lying to yourself?** **Or speaking the truth, which is 'I don't yet know?'**

that is to **start by trying to turn a disadvantage into an advantage.**

In the early 1900s, steel magnate Andrew Carnegie commissioned a reported named Napoleon Hill to research success. One of Hill's discoveries was that hidden within every disadvantage or obstacle lay an equally powerful opportunity.

As a successful leader in an office or in a Chair, you need to look for those opportunities.

These clues to good executive leadership will continue in this column through the month of October.

A Chairman makes the difference in a successful program!

The Association's Higher Degree Chairmen make a difference. First, let's identify them: Fellowship--Gary Muter, Chmn. and Steve Chaney, Asst.; Higher Degree Councils, Bob Snyder; and Pilgrim Chairman Ron Johnson.

None of these men got their jobs by accident or good-ole-boy-ism.

Competence was the determining factor.

Consider the recent new Fellows and new Pilgrims programs as examples. Asst. Chairman Steve Chaney continues to play a leading role in the induction committee of the Fellowship Conferral, after having served many years as Chairman. Chairman Gary Muter is a stiff taskmaster. And Pilgrim Chairman Ron Johnson makes a deep commitment to accomplish his role. He begins



through the paces. Jason, a very serious young man of about 30 years of age, commits himself totally to Ron's instruction and listens intently as Ron explains each move that he and Jason will make.



by rising at 5:00 A.M. and meeting the class rep in the dining hall. There, in this case, he leads the 2008 rep Jason Brobst, Jr Governor of Gahanna 2463



meet and to eat" with the Association's elite.

The essence of the Conferral, like the Pilgrim Degree, is sacred and may not be divulged. This truth penetrates the consciousness of each new Fellow this morning as he participates in the ceremony.

(Pictured are Pilgrim Chairman Ron Johnson as he instructs Class Rep Jason Brobst before the breakfast ceremony.)

Before they know it, time has elapsed and it's nearly time for the breakfast conferral in which each new Fellow not only will be conferred but will also be given his first opportunity "to





State Sec John Sipes, Serving as Acting Pilgrim Governor, instructs Pilgrim Ron Johnson to present the class representative.,



The 2008 Official visitor to the Annual Convention, James Henderson, addresses his remarks to the class, indicating the significance of the accomplishments of the Legionnaires before him who had been recommended for elevation to the Fellowship Degree. Afterward, all new Fellows were

invited to have their picture taken with the Conferral staff.

Through the combined efforts of our various chairmen, this year's annual new Fellow Conferral came off without a hitch.

And so our Association owes a debt of gratitude to these men for their continued effort to assure that our Higher Degree

Members have only the best in the rituals of our Order.

Thanks again, gentlemen, for your outstanding efforts.



Gahanna Lodge 2463 Has A Special Combo, And, No, We Aren't Talking About A Sandwich!



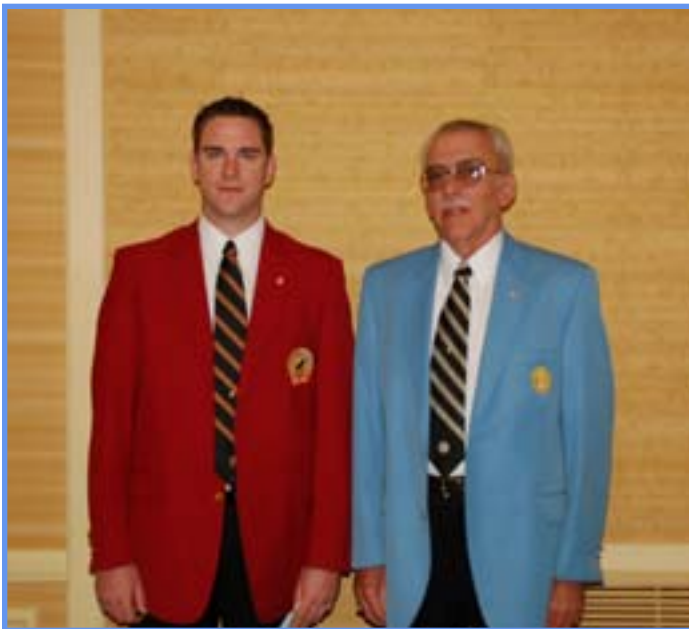
When he becomes a Fellow, as Class Rep of the Class of 2008, Gahanna's Jason Brobst joins his father in this most significant elevation!

Remember Confirmation, Communion, Bar Mitzvah, or any of those holy rites and remember how you felt -- awed, somewhat fearful, almost literally thunderstruck! Elevation to a Higher Degree in the Loyal Order of Moose is not dissimilar!

You stand in awe because you can't believe that such a great fraternal thing can have happened to you. You are somewhat fearful because you still don't quite believe those old stories about having "to ride the goat!" And you are thunderstruck because



LEFT: Jason and Sam Brobst proudly share this great fraternal moment together. ABOVE: Past Governor of Gahanna 2463 Leonard Swift beams at the opportunity to share such a moment with old friend Past Governor Sam Brobst.



you still can't quite comprehend what this elevation to a prized Degree can be.

A wise man once observed "Happy is the man whose son becomes his friend." We could amend this to "Happy is the man whose son follows in his footsteps in the fraternity that both have come to love to very well!"

Welcome, Jason, to the ranks of the Fellows of our Fraternity.



Columbus Moose Lodge 11 Celebrates Its 100th Anniversary October 18th



Director General William B. Airey To Be Keynote Speaker At Special Lodge Enrollment

At the time of this writing, details had not be revealed with regard to the week's special activities of Columbus Lodge 11 in its celebration of its 100th Anniversary. We do know that a special enrollment will be held on the 18th and that Past OSMA President, Past OSMA Secretary, Director General William B. Airey will be the principal speaker. Call Lodge 11 for details.

Next year, Cincinnati Lodge 2 and Trumbull Lodge 1986 will celebrate their centennial year.

OSMA Historian and Past Governor of Columbus 11, James Stonerock, reports that Columbus Lodge 11 was instituted on October 12, 1908, under the direction of James J. Davis, assisted by John Riesbeck and Rodney Brandon.

Early meetings of the Lodge were held in the old A.I.U. Building on West Broad Street. After two years of struggle, the Lodge grew and prospered. In the early days, the Lodge had to meet in many different places: the old Masonic Temple on South 3rd

Street, Naughtons Hall on High Street between State and Town; The Reiser Building on East Main Street; the building on the southeast corner of High and Town Street, and the A. I. U. Temple on Broad Street.

You'll want to be sure to mark October 18th in your calendar as a special day for all Ohio Moose members.

Congratulations, Columbus Moose Lodge 11, for your century of successful operation!

